

# House Gothic 23 Fonts Installation

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**These are basic instructions for installing and using your fonts. Please refer to [www.houseindustries.com/support](http://www.houseindustries.com/support) for more detailed information. Also, each font kit comes with a .pdf file with detailed instructions, character reference and special feature documentation. We recommend that you at least review these two sources of information so you can take full advantage of your House Industries fonts.**

## **Macintosh Postscript Instructions (Mac OS 8.1-9.2)**

You must be running Adobe Type Manager for your fonts to work properly. You can download it from our web site for free by visiting: [www.houseindustries.com/support](http://www.houseindustries.com/support)

Double click on the installer icon and follow the prompts. This will copy the fonts onto your hard drive. At this point, if you are using third party font management software please follow their instructions to install your fonts. Make sure you don't have any applications open and that your System Folder is closed. Drag the bitmap file (the little suitcase) and the printer font file (the thing with the House logo on it) of the fonts you wish to install and drop them on top of your System Folder. Your Mac will tell you that it would like to put these in certain places; click on OK. The Macintosh System stores all of your font files in a folder called "Fonts" inside your System Folder.

## **Macintosh OSX Postscript Instructions**

Double click on the Installer icon and follow the prompts. This will copy the fonts onto your hard drive. Simply copy the fonts to the "Fonts" folder inside your "Library" folder. If you want your fonts to be available to applications running in "Classic" mode, copy install your fonts in the OS 9.1 System folder in the "Fonts" folder. Fonts installed in the OS 9.1 System folder will also be available in OSX.

## **Windows 9x, Me Postscript Instructions**

Double click on the installer icon and follow the prompts. This will copy the fonts onto your hard drive. You must be running Adobe Type Manager on your system for your fonts to work.

## **Windows 2000/Windows XP Postscript Instructions**

If you are using Windows 2000 or XP, we recommend that you use the PostScript versions of our fonts. Installing them is easy:

Double click on the installer icon and follow the prompts. When the installer asks you what format you want to install, select "PostScript". This will copy the fonts onto your hard drive (you can specify where you want the installer to put your fonts). Double click on the "Main" icon, then double click on the "Control Panel" icon. Find the "Fonts" icon and double click on it. In the "Fonts" window, go to the "File" menu and select "Install New Font." In the "Drive" window, find the disk and directory that holds your fonts. Your fonts will appear in the "List of Fonts" menu. Click on the font names you wish to install, then click on OK.

## **Windows 9x, Me, 2000 TrueType Instructions**

House Industries font kits come with an installer that will automatically put your fonts where they need to go and they will be available immediately after the installation routine ends.

## **Working with House Industries EPS Images**

Most House Industries clip-art images are supplied as separate vector line art files in eps format. They can be opened and edited in programs such as Adobe Illustrator, Macromedia Freehand, and Corel Draw. They can also be placed as eps artwork in page layout programs such as Quark and Adobe InDesign. We've supplied the files in this format to maintain the integrity of the line art.

## **Questions? Contact the House Industries Technical Support Department**

**HOURS:** 9:00 a.m. to 5:30 p.m. eastern standard time

**PHONE:** 302-234-2356

**WEB:** [www.houseindustries.com/support](http://www.houseindustries.com/support)

**EMAIL:** [tech@houseindustries.com](mailto:tech@houseindustries.com)

# Special and Alternate Characters

We have supplied special alternate characters in the PostScript and TrueType Simian fonts to make it easier to access the alternate characters. If you are using an OpenType-savvy application (at release time, Adobe InDesign 1.5 or Adobe Photoshop 6), these characters are accessed automatically if you install the OpenType fonts supplied with your House Gothic 23 fonts.

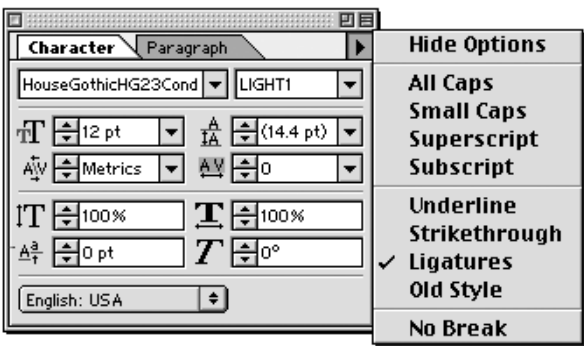


fig. 1: The pop-up menus in Adobe Photoshop 6 and Adobe InDesign 1.5 allow access to some OpenType features. The House Gothic 23 fonts use the "Ligatures" feature to automatically access the ligatures listed below. We use the "Small Caps" feature to access the alternate caps.

## LIGHT AND BOLD ALTERNATES

Char	Macintosh	Windows
<b>A</b>	option + b	alt + 0000
<b>F</b>	option + j	alt + 0000
<b>G</b>	option + d	alt + 0000
<b>g</b>	option + /	alt + 0000
<b>K</b>	shift + option + k	alt + 0000
<b>R</b>	option + m	alt + 0000
<b>S</b>	shift + option + p	alt + 0000
<b>t</b>	shift + option + v	alt + 0000
<b>W</b>	option + v	alt + 0000
<b>X</b>	option + z	alt + 0000
<b>Y</b>	shift + option + 1	alt + 0000
<b>g</b>	option + .	alt + 0000
<b>h</b>	option + l	alt + 0000
<b>s</b>	option + p	alt + 0000
<b>w</b>	option + w	alt + 0000
<b>x</b>	option + x	alt + 0000
<b>y</b>	option + ,	alt + 0000

## BLACK ALTERNATES

Char	Macintosh	Windows
<b>a</b>	a	a
<b>e</b>	e	e
<b>f</b>	f	f
<b>g</b>	g	g
<b>i</b>	i	i
<b>k</b>	k	k
<b>m</b>	m	m
<b>n</b>	n	n
<b>p</b>	p	p
<b>r</b>	r	r
<b>s</b>	s	s
<b>t</b>	t	t
<b>u</b>	u	u

## 3D ALTERNATES

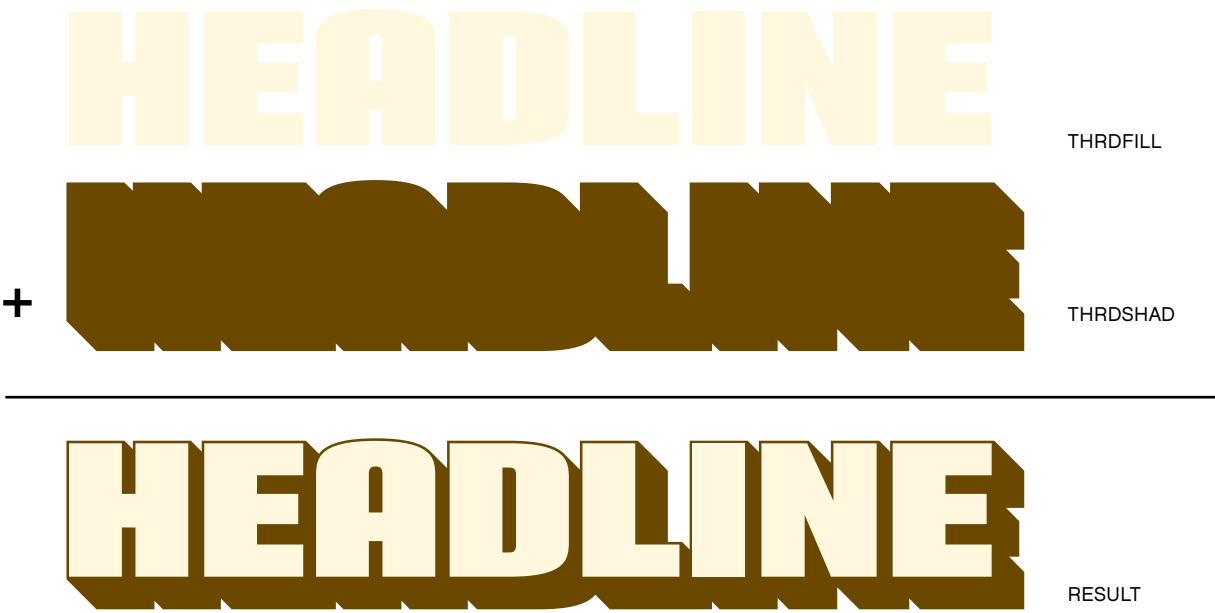
Char	Macintosh	Windows
<b>a</b>	a	a
<b>e</b>	e	e
<b>f</b>	f	f
<b>g</b>	g	g
<b>k</b>	k	k
<b>m</b>	m	m
<b>n</b>	n	n
<b>p</b>	p	p
<b>r</b>	r	r
<b>s</b>	s	s
<b>t</b>	t	t
<b>u</b>	u	u

# 3D Instructions

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(Instructions are for Adobe Illustrator 7.0 to 10.0)

We've supplied the 3D styles of House Gothic 23 in two separate fonts (THRDFILL and THRDASH). Draw a text box to the approximate size of the desired headline, change the font to THRDFILL and set the desired text. Next, go to the arrow tool and select the entire text box. Copy (command-C) and "Paste in Back" (command-B). Change the font to THRDASH and set the desired shadow color. Using the arrow tool select the top text box and set the THRDFILL to a contrasting color. Deselect and your House Gothic 23 3D setting should be ready.



# Character Reference

Char	Char Name	Macintosh	Windows	Char	Char Name	Macintosh	Windows
Ä	Adieresis	option-u, + A	alt + 0196	Ç	Cedillia	shift + opt + C	alt + 0199
Á	Aacute	option-e, + A	alt + 0193	ç	cedillia	opt + c	alt + 0231
À	Agrave	option-`, + A	alt + 0192	ı	dotlessi	shift + option + b	alt + 0245
Â	Atilde	option-n, + A	alt + 0195	†	dagger	opt + t	alt + 0134
Â	Acircumflex	option-i, + A	alt + 0194	‡	dagger double	shift + option + 7	alt + 0189
Å	Aring	option-`, + A	alt + 0197	≠	ff ligature	shift + =	
ä	adieresis	option-u, + a	alt + 0228	∞	ffi ligature	opt + 5	
á	aacute	option-e, + a	alt + 0225	±	ffl ligature	shift + option + +	
à	agrave	option-`, + a	alt + 0224	fi	fi ligature	shift + option + 5	
ã	atilde	option-n, + a	alt + 0227	fl	fi ligature	shift + option + 6	
â	acircumflex	option-i, + a	alt + 0226	ª	ordfeminine	option + 9	alt + 0170
å	aring	option-`, + a	alt + 0229	º	ordmasculine	option + 0	alt + 0186
Ê	Edieresis	option-u, + shift-E	alt + 0203	«	guillemotleft	option + \	alt + 0171
É	Eacute	option-e, + shift-E	alt + 0201	»	guillemotright	shift + option + \	alt + 0187
È	Egrave	option-`, + shift-E	alt + 0200	‹	guilsingleft	shift + option + 3	alt + 0139
Ê	Ecircumflex	option-i, + shift-E	alt + 0202	›	guilsingright	shift + option + 4	alt + 0155
ê	edieresis	option-u, + e	alt + 0235	•	bullet	opt + 8	alt + 0149
é	eacute	option-e, + e	alt + 0233	·	period-centered	shirt + option + 9	alt + 0183
è	egrave	option-`, + e	alt + 0232	ß	sharp s	opt + s	alt + 0223
ê	ecircumflex	option-i, + e	alt + 0234	§	section	option + 6	alt + 0167
Ï	Idieresis	option-u, + shift-I	alt + 0207	¶	paragraph	option + 7	alt + 0182
Í	Iacute	option-e, + shift-I	alt + 0205	¢	cent	opt + 4	alt + 0162
Ì	Igrave	option-`, + shift-I	alt + 0204	ƒ	florin	option + f	alt + 0131
Î	Icircumflex	option-i, + shift-I	alt + 0202	‰	perthousand	shift + option + r	alt + 0137
ï	idieresis	option-u, + i	alt + 0239	£	sterling	opt + 3	alt + 0163
í	iacute	option-e, + i	alt + 0237	¥	yen	option + y	alt + 0165
ì	igrave	option-`, + i	alt + 0236	°	degree	shift + option + 8	alt + 0186
î	icircumflex	option-i, + i	alt + 0238	€	euro	shift + option + 2	alt + 0164
Ö	Odieresis	option-u, + shift-O	alt + 0214	®	registered	opt + r	alt + 0174
Ó	Oacute	option-e, + shift-O	alt + 0211	©	copyright	opt + g	alt + 0169
Ò	Ograve	option-`, + shift-O	alt + 0210	™	trademark	shift + 2	alt + 0153
Õ	Otilde	option-n, + shift-O	alt + 0213	Æ	AE	shift + opt + '	alt + 0198
Ô	Ocircumflex	option-i, + shift-O	alt + 0212	æ	ae	opt + '	alt + 0230
ö	odieresis	option-u, + o	alt + 0246	Ø	O slash	shift + option + o	alt + 0216
ó	oacute	option-e, + o	alt + 0243	ø	o slash	option + o	alt + 0248
ò	ograve	option-`, + o	alt + 0242	Œ	OE	option + shift + q	alt + 0140
õ	otilde	option-n, + o	alt + 0245	œ	oe	option + q	alt + 0156
ô	ocircumflex	option-i, + o	alt + 0244	¿	question down	shift + option + /	alt + 0191
Ü	Udieresis	option-u, + shift-I	alt + 0220	¡	exclamation down	option + 1	alt + 0161
Ú	Uacute	option-e, + shift-I	alt + 0218	...	ellipsis	option + ;	alt + 0133
Ù	Ugrave	option-`, + shift-I	alt + 0217	—	en dash	opt + -	alt + 0150
Û	Ucircumflex	option-i, + shift-I	alt + 0219	—	em dash	shift + opt + -	alt + 0151
ü	udieresis	option-u, + i	alt + 0252	“	quote dbl left	opt + [	alt + 0147
ú	uacute	option-e, + i	alt + 0250	”	quote dbl right	shift + opt + [	alt + 0148
ù	ugrave	option-`, + i	alt + 0249	‘	quote sgl left	opt + ]	alt + 0145
û	ucircumflex	option-i, + i	alt + 0251	’	quote sgl right	shift + opt + ]	alt + 0146
Ÿ	Ydieresis	option-u + Y	alt + 0159	,	quote sgl base	shift + opt + zero	alt + 0130
ÿ	ydieresis	option-u + y	alt + 0255	„	quote dbl base	shift + opt + w	alt + 0132